MADE IN CADORE



A mountain vision.


MADE IN CADORE



“Elimino il superfluo per percepire e valorizzare solo l’indispensabile. Funzionalità e design sono al primo posto, così come la materia prima che diventa essenza stessa del progetto.”

“Tiziano Tabacchi”

“Strip away the superfluous to see and maximize only the essential. Functionality and design are paramount, just as the raw materials form the core essence of the design itself.”

“Tiziano Tabacchi”

Il cielo e la neve, la corteccia e la roccia, il sole e l’acqua, l’erba e i fiori. Sono gli elementi naturali da cui nasce MIC-Made in Cadore, il nuovo marchio che celebra l’occhiale partendo proprio dalla sua terra di origine. Frutto della visione di un gruppo di aziende del territorio sotto la guida creativa del designer Tiziano Tabacchi, MIC vuole onorare il luogo dove è nata l’occhialeria italiana ai piedi delle maestose Dolomiti, patrimonio dell’UNESCO.

OPTICAL | From tradition and nature

Sky and snow, bark and rock, sun and water, grass and flowers.
These are the natural elements that inspire MIC-Made in Cadore, the new brand that celebrates eyewear, right from the place where it originated.
True to the vision of a group of local companies, with the creative guidance of designer Tiziano Tabacchi,
MIC honors the place where Italian eyewear had its origins – at the feet of the majestic Dolomites, a UNESCO heritage site.

Index

Women's eyewear

Bocciolo 12
Violetta 13
Aurora 14
Linfa 17
Resina 18
Gemma 21
Fiore 22
Temporale 25
Natura 27
Scintilla 29
Tramonto 30
Foschia 32
Alba 33
Valanga 34
Cima 37
Flora 38
Goccia 40
Brina 41
Fiamma 43
Luce 44
Aria 45
Sorgente 46
Vetta 47

Men's eyewear

Torrente 50
Crepuscolo 51
Ruscello 53
Bosco 54
Bivacco 56
Sentiero 57
Crepaccio 58

Fuoco 61
Muschio 62
Ossigeno 63
Gelo 64
Prato 65
Dirupo 67
Radice 68
Tuono 69
Fango 70
Ghiaccio 72
Cielo 73

Unisex eyewear

Terra 75
Vento 77

Other

Cartelli vetrina Window panels 78

The heart of nature

Tratti eleganti e femminili, materiali di altissima qualità, lavorazione artigianale: il metallo rivela i toni caldi della natura, gli acetati richiamano le colorazioni legate all'ambiente montano e ai suoi elementi.
Le linee pulite e definite sembrano scolpite nella pietra.
I nomi delle montature sono un omaggio a ciò che ci circonda.

Elegant, feminine shapes, ultra-high-quality materials, artisan craftsmanship – metal that unleashes the warm tones of mother nature, acetates that reflect the colors of the mountains and their elements.
The clean, well-defined lines seem sculpted in stone.
The names given to the frames pay tribute to everything the eye can see.



Bocciolo

COLOR	C1



COLOR	C2



COLOR	C3





53	18	135

Violetta

COLOR	C1



COLOR	C2



COLOR	C3





51	18	135

Aurora

COLOR	C1



COLOR	C2



COLOR	C3



54	17	135





OPTICAL	The heart of nature

Linfa

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



COLOR	C5



COLOR	C6



54	18	135

Resina

COLOR	C1



COLOR	C2



COLOR	C3



54	17	135





Gemma

COLOR	C1



COLOR	C2



COLOR	C3



54	18	135

Fiore

COLOR	C1



COLOR	C2



COLOR	C3





54	17	135





Temporale

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



COLOR	C5



51	18	135



Natura

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



COLOR	C5



51	16	135



Scintilla

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



COLOR	C5



COLOR	C6



53	17	135

Tramonto

COLOR	C1



COLOR	C2



COLOR	C3



53	19	135



Foschia

COLOR	C1



COLOR	C2



COLOR	C3



56	16	135

Alba

COLOR	C1



COLOR	C2



COLOR	C3



53	19	135

valanga

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



50	23	135

COLOR	C5



COLOR	C6



COLOR	C7



COLOR	C8



50	23	135



Cima

COLOR	C1



COLOR	C2



COLOR	C3



51	21	135

Flora

COLOR	C1



COLOR	C2



COLOR	C3



48	21	135



Cura estrema del dettaglio: acetato e metallo danno vita a una montatura che evoca l'elegante semplicità dei fiori di montagna.

Extraordinary attention to detail – acetate and metal combine to create frames that reflect the elegant simplicity of mountain flowers.

Goccia

COLOR	C1



COLOR	C2



COLOR	C3



50	19	135

Brina

COLOR	C1



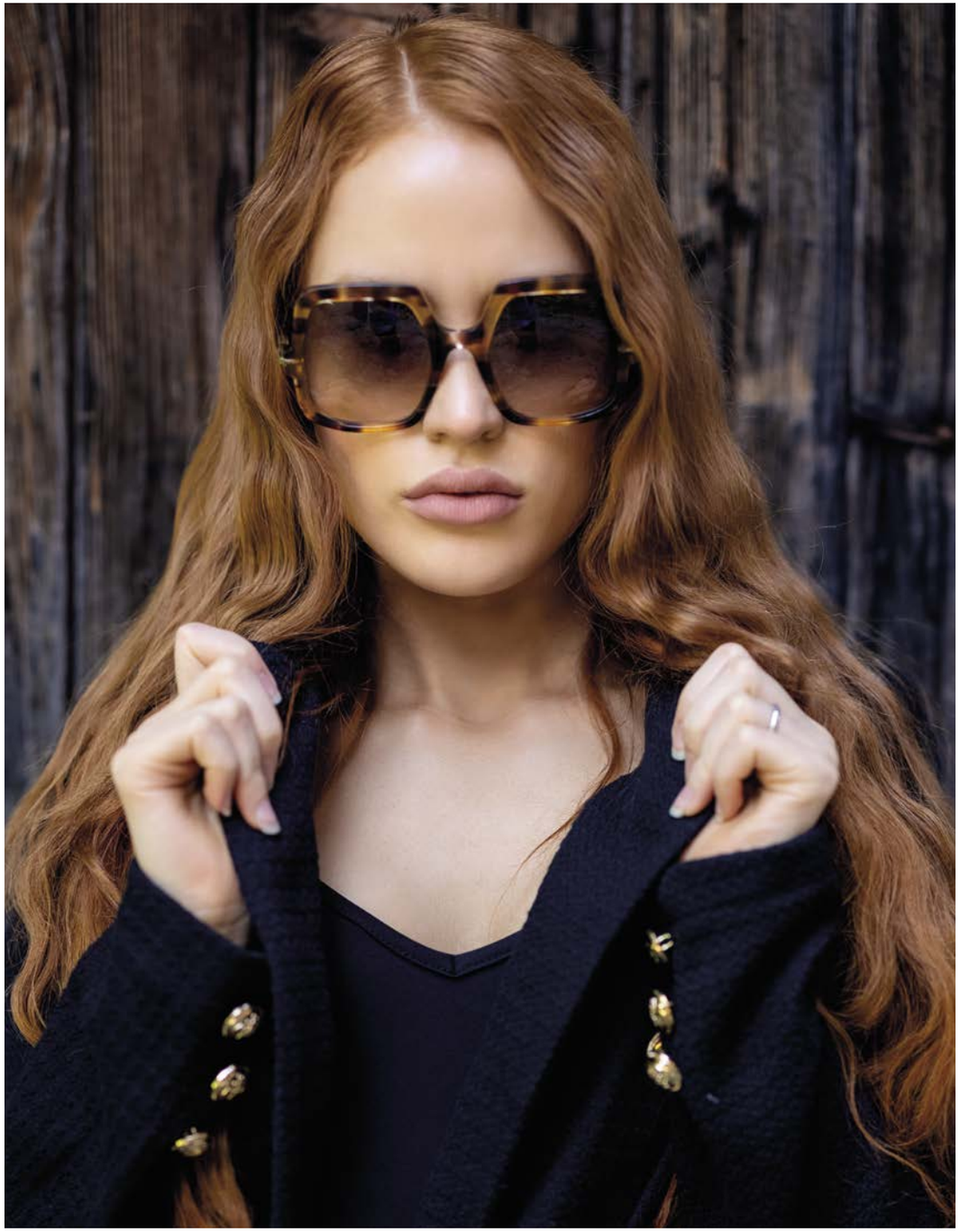
COLOR	C2



COLOR	C3



50	22	135



Fiamma

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



54	23	140

Luce

COLOR	C1



COLOR	C2



COLOR	C3



53	17	135

Aria

COLOR	C1



COLOR	C2



COLOR	C3



52	18	135

Sorgente

COLOR	C1



COLOR	C2



COLOR	C3



58	16	135

Vetta

COLOR	C1



COLOR	C2



COLOR	C3



50	23	135

The power of nature

Tratto distintivo di tutti gli occhiali MIC è il dettaglio in metallo sull'asta in corrispondenza della cerniera: un elemento iconico che, nella sua essenzialità, richiama il profilo delle Dolomiti. Design, qualità, artigianalità.

The signature hallmark of all MIC eyewear is the metal detail on the sidepiece near the hinge: an iconic symbol that, in its elemental lack of pretense, echoes the outlines of the mountain. Design, quality, artisan craftsmanship.



Torrente

COLOR	C1



COLOR	C2



COLOR	C3





48	21	140

Crepuscolo

COLOR	C1



COLOR	C2



COLOR	C3

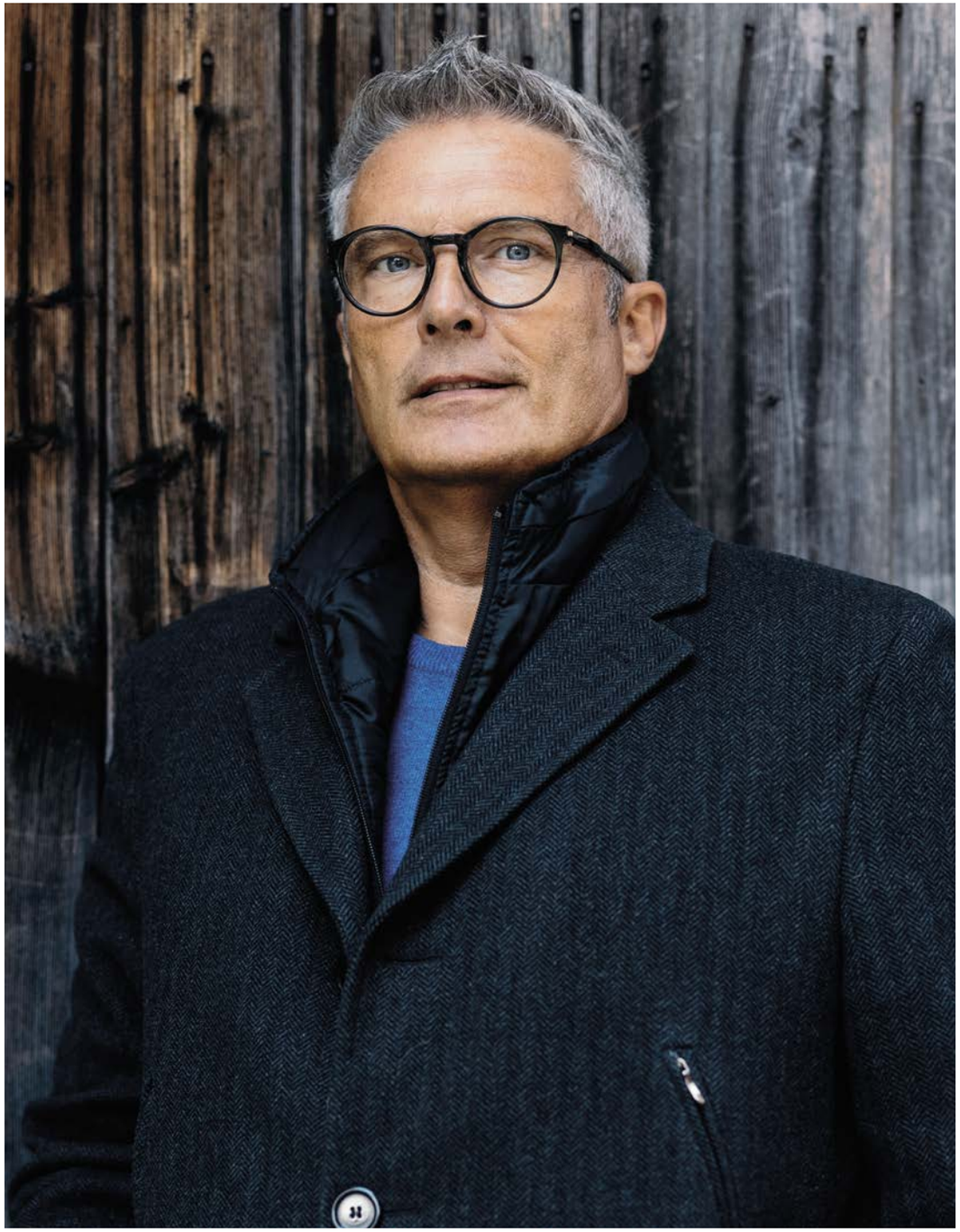


COLOR	C4





50	23	140



Ruscello

COLOR	C1



COLOR	C2



COLOR	C3



COLOR	C4



50	20	140

Bosco

COLOR	C1



COLOR	C2



COLOR	C3



51	20	135



Bivacco

COLOR	C1



COLOR	C2



COLOR	C3



54	17	135

Sentiero

COLOR	C1



COLOR	C2



COLOR	C3



51	23	140

Crepaccio

COLOR	C1



COLOR	C2



COLOR	C3



54	17	140





Fuoco

COLOR	C1



COLOR	C2



COLOR	C3



53	18	140

Muschio

COLOR	C1



COLOR	C2



COLOR	C3



51	21	140

Ossigeno

COLOR	C1



COLOR	C2



COLOR	C3



54	20	135

Gelo

COLOR	C1



COLOR	C2



COLOR	C3



51	20	135

Prato

COLOR	C1



COLOR	C2



COLOR	C3



52	18,5	140



Dirupo

COLOR	C1



COLOR	C2



COLOR	C3



60	13	135

Radice

COLOR	C1



COLOR	C2



COLOR	C3



52	20	140

Tuono

COLOR	C1



COLOR	C2



COLOR	C3



61	12	135

Fango

COLOR	C1



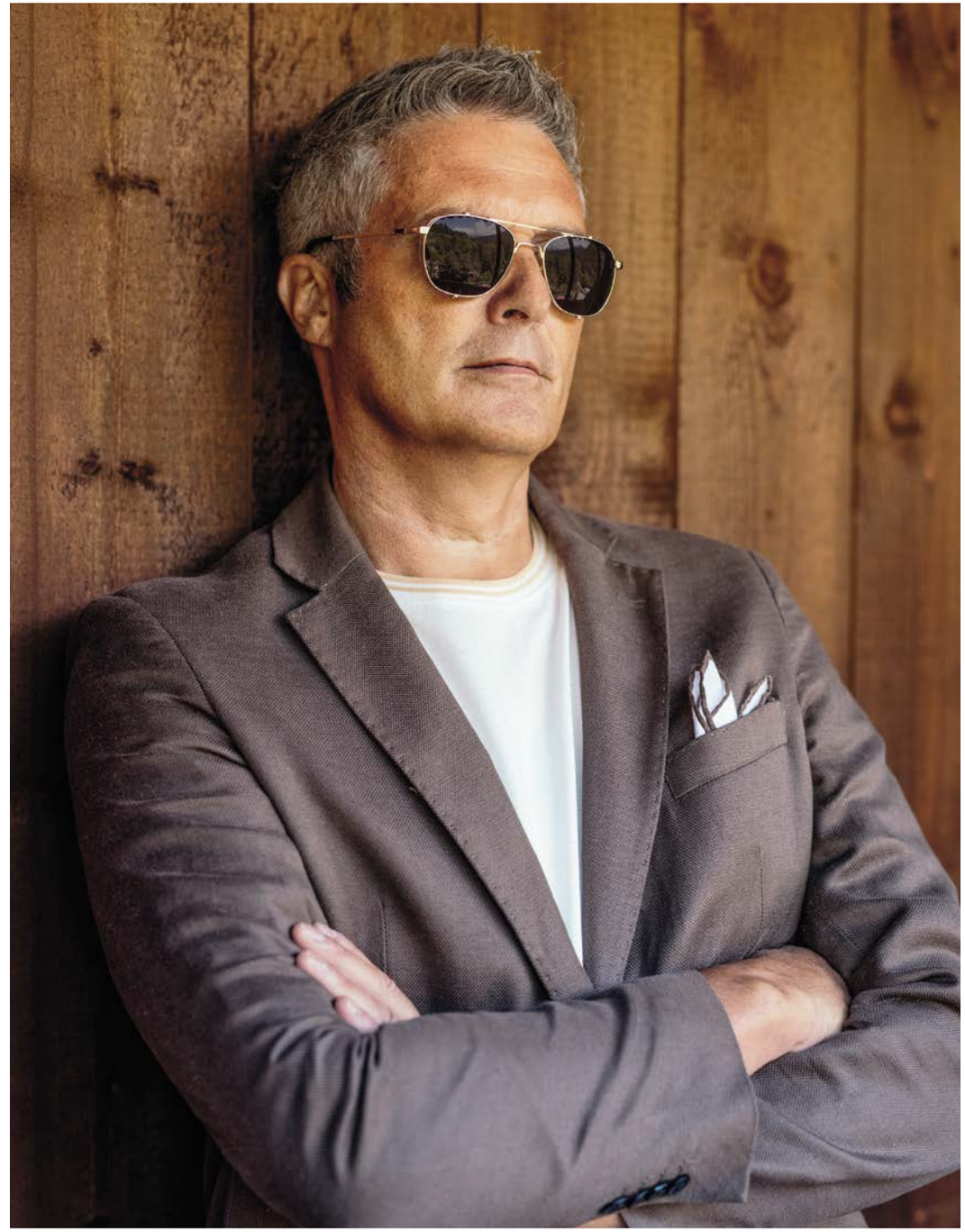
COLOR	C2



COLOR	C3



55	20	140



Ghiaccio

COLOR	C1



COLOR	C2



COLOR	C3



58	13	135

Cielo

COLOR	C1



COLOR	C2



COLOR	C3



52	20	135

The emotion of nature

Le Dolomiti dal colore pallido e lunare, i boschi dall'intenso profumo di resina e gli alberi dalla forte corteccia sono l'unica ispirazione dei modelli MIC nei cui particolari è possibile vedere i profili dei monti e i colori attinti alla palette di quei luoghi. Poche cose ma semplici, dove la semplicità è il vero valore da ricercare e difendere. Semplicità ed emozione.

The pale and lunar colored Dolomites, the intensely scented forests and the trees with coarse bark are the only inspiration for MIC styles, in whose details the outline of mountains and colours from the palette of mountain landscapes can be seen. Few yet simple details, where simplicity is the real value to pursue and defend. Simplicity and emotion.

Terra

COLOR	C1



COLOR	C2



COLOR	C3



48	22	135



OPTICAL - UNISEX	The heart of nature

Vento

COLOR	C1



COLOR	C2



COLOR	C3



48	22	140



CVM_077



CVM_048



CVM_083



CVM_066



CVM_072



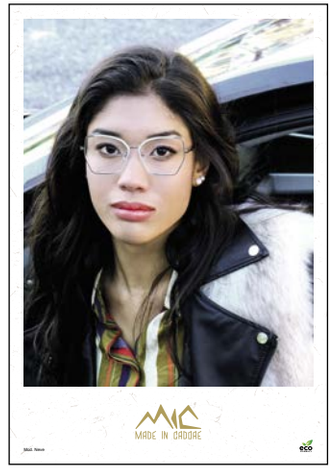
CVM_065



CVM_081



CVM_070



CVM_049



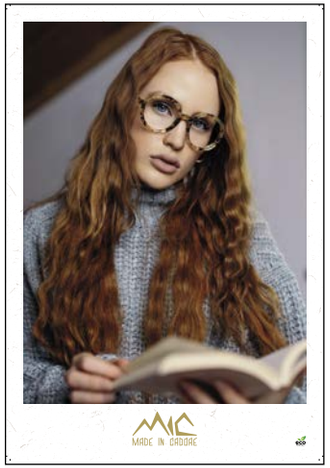
CVM_029



CVM_079



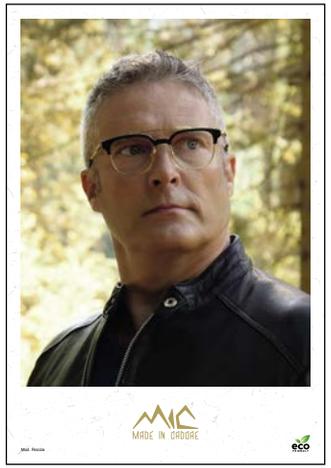
CVM_071



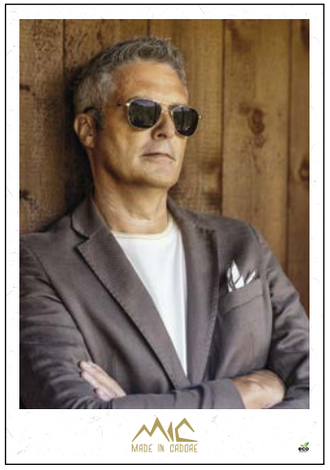
CVM_074



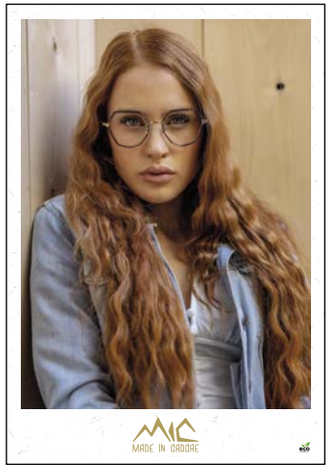
CVM_051



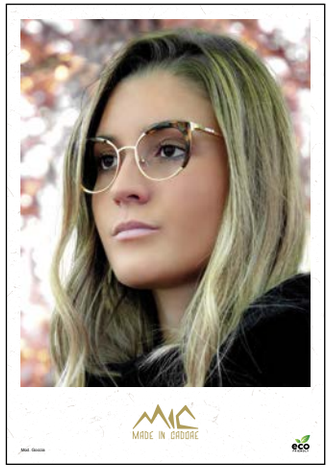
CVM_035



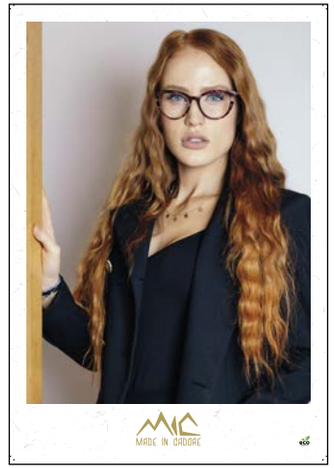
CVM_067



CVM_078



CVM_013



CVM_082



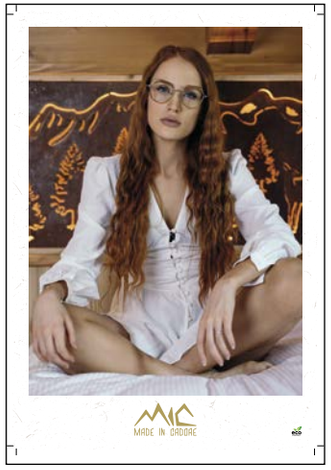
CVM_069



CVM_018



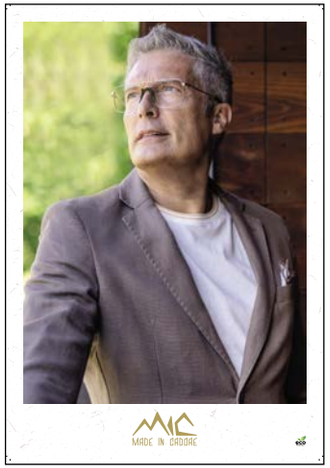
CVM_016



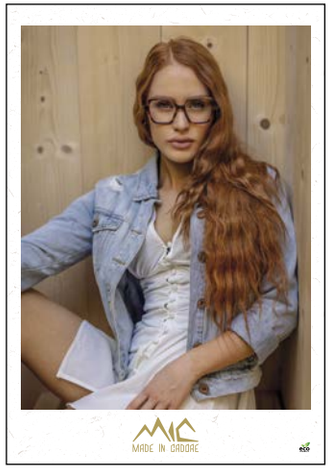
CVM_073



CVM_014



CVM_068



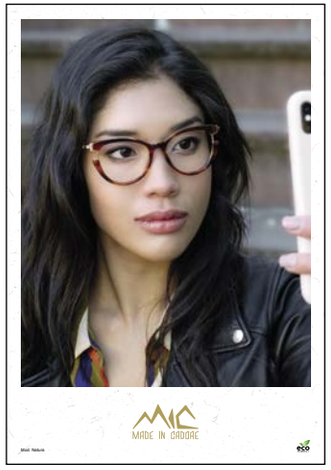
CVM_075



CVM_038



CVM_076



CVM_050



CVM_080



CVM_004



CVM_047



CVM_012



CVM_010



CVM_009



CVM_058



CVM_059



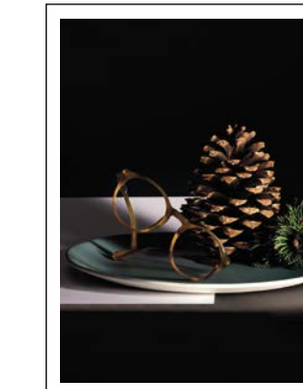
CVM_062



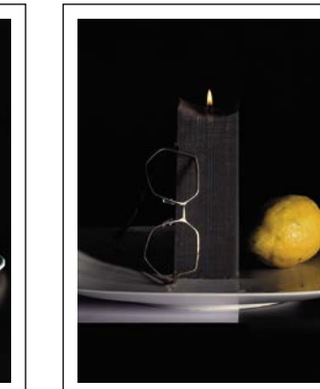
CVM_057



CVM_064



CVM_060



CVM_056



CVM_063



CVM_061

I sogni sono come le cime: basta alzare gli occhi e li trovi sempre lì.

“Francesco Vidotto”

Dreams are like mountain tops: all you need to do is look up and they are always there.

“Francesco Vidotto”



Cadini di Misurina - Photo by Roberto Coletti

IMMAGINE 98 s.r.l.
Via G. De Stefani, 48
32042 Calalzo di Cadore (BL) Italy
tel. 0039 0435 501137
fax 0039 0435 507098
info@immagine98.it

www.immagine98.it
www.mic-madeincadore.it

Concept & Design
Frameworks s.n.c.
Calalzo di Cadore
info@frameworksdesign.it

Photo by Swan Bergman

Style & Graphics
MISE s.r.l.
www.misesite.com

Photo by Roberto Coletti, pag. 1, 68, 90-91
Photo by Giovanni Torossi, pag. 37

Printed by Tipografia Tiziano








MADE IN CADORE