



X-GEN

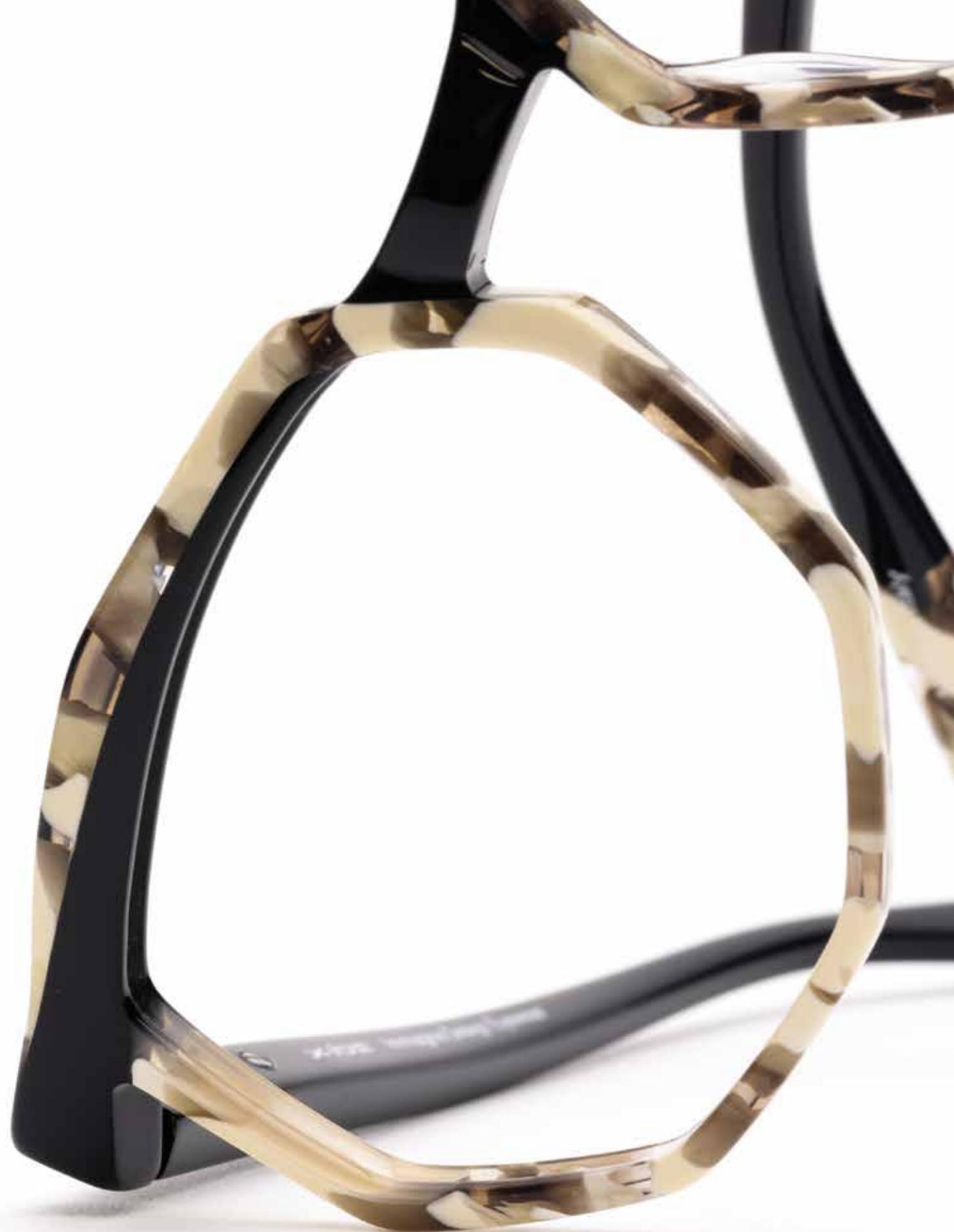


Immagine Design Eyewear

**CATALOGO GENERALE 2023
GENERAL CATALOGUE 2023**

x-ide

[x_ide.immagine.design.eyewear](https://www.instagram.com/x_ide.immagine.design.eyewear/)



L'AZIENDA

Immagine 98 è un'azienda leader nel settore dell'eyewear, incastonata tra le montagne più belle del mondo: "le Dolomiti".

Ubicata a Calalzo di Cadore, cuore pulsante dell'occhialeria mondiale.

Immagine 98 si presenta come un'officina creativa, basata sullo scambio di valori e ricerca dell'eccellenza. Condotta da un gruppo capace e dedicato, che fa di Design, ricerca e Italianità i propri punti di forza.

Questa è una storia tutta italiana, ma che da oggi ha superato le Dolomiti cadorine per arrivare in tutto il mondo...

THE COMPANY INTRODUCTION

Immagine 98 is a leader firm in eyewear design and production, set among the most beautiful mountains in the world: the Dolomites.

Located in Calalzo di Cadore, beating heart of the eyewear world.

Immagine 98 is a creative workshop based on the exchange of values and pursuit of excellence, conducted by a capable and dedicated group who makes design, research and Italian style their strength.

This is a typical Italian story, but nowadays it has passed the Cadore Dolomites to be told all around the world...



PRESENTATION DE L'ENTREPRISE

Immagine 98 est une entreprise leader sur le marché des lunettes, en plein cœur de l'une des plus belles montagnes du monde: les Dolomites.

Elle est située à Calalzo di Cadore, épicentre de la lunetterie.

Immagine 98 se veut un bijou de créativité dont les fondements reposent sur l'échange de valeurs et de recherche de l'excellence. A sa tête, une équipe dévoué et talentueuse qui fait du design, de la recherche sans cesse renouvelée et de l'italianité sa force.

Cette histoire toute italienne a dépassé les frontières du Cadore pour conquérir le monde entier...

ZUM UNTERNEHMEN

Immagine 98 zählt zu den führenden Unternehmen im Bereich Eyewear und liegt in den schönsten Bergen der Welt – den Dolomiten.

Genauer gesagt in Calalzo di Cadore, dem pulsierenden Zentrum der Brillenproduktion weltweit.

Immagine 98 präsentiert sich als eine kreative Produktionsstätte, für die gegenseitiger Austausch von Werten und Streben nach Produktexzellenz zu den Grundprinzipien gehört.

Geleitet durch eine kompetente Gruppe, die sich der Sache mit Haut und Haaren verschrieben hat und auf Design, Produktforschung und italienischen Stil als ihre Stärken setzt.

Die echt italienische Geschichte eines echt italienischen Unternehmens, das sich nun aus Cadore und den Dolomiten aufmacht, um die Welt zu erobern...

Nel design di X-IDE non esistono schemi precostituiti, perché la vera regola che guida ogni creazione è la libertà creativa. L'ispirazione nasce spontanea, è l'ispirazione di un attimo, vive nel presente, si nutre di suggestioni che provengono da qualsiasi epoca, intrecciandole con le tendenze contemporanee.

In X-IDE designs, there are no preconceived notions because the one rule that guides every creation is creative freedom. Inspiration arises spontaneously, it happens in a flash, it lives in the present moment, it is nourished by impressions that originated in any era, interweaving them with contemporary trends.



c1

c3

c5



c2



c4



○ 51 ✕ 20 ↗ 140

Dalì



○ 50 ✕ 21 ⌂ 145



Canaletto



c1



c2



c3



c4

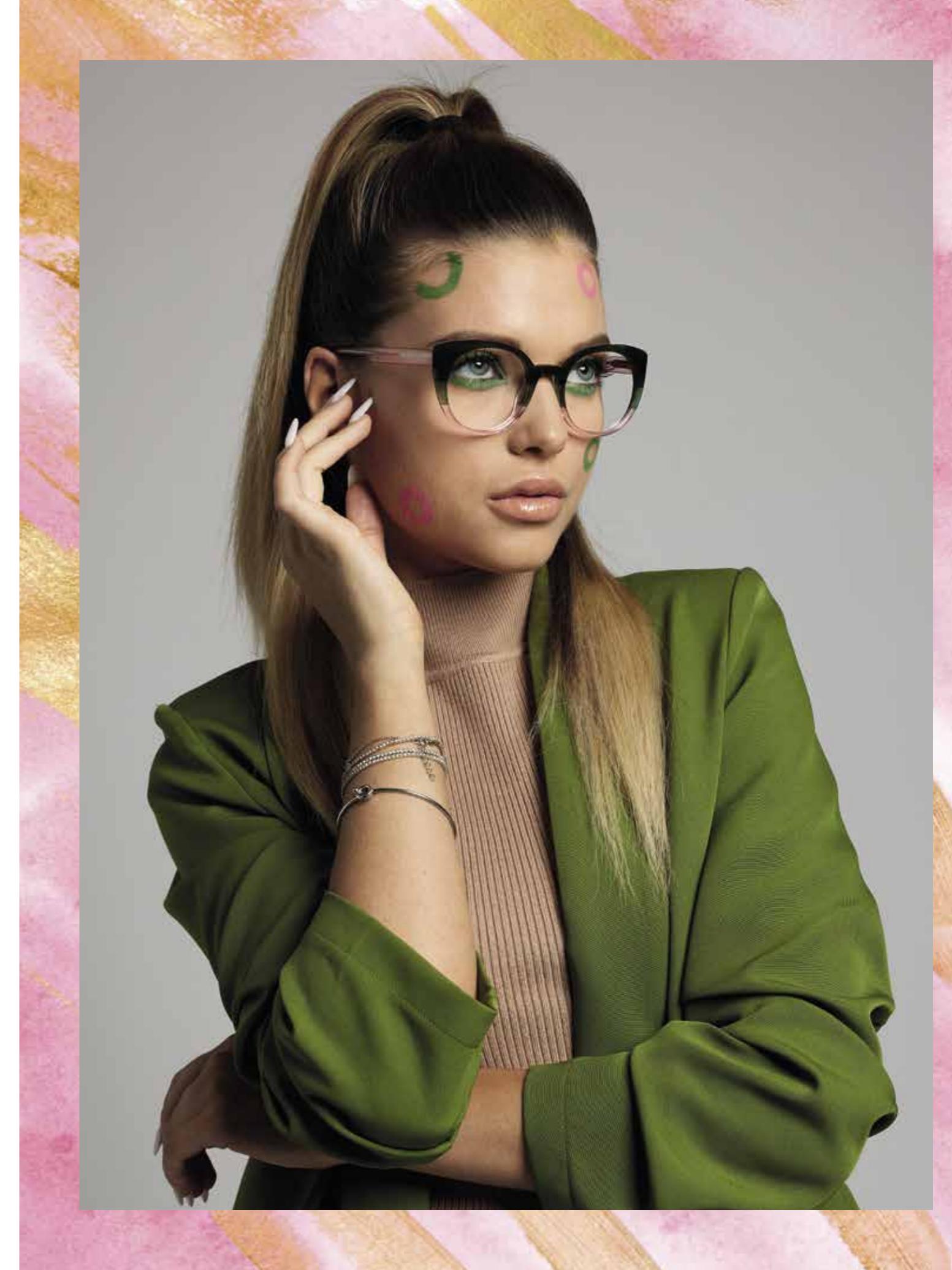


c5



10

○₅₀ ✕₂₂ ⌂₁₄₀



Kahlo



○ 54 ✕ 18 ⌂ 140



Liebermann



○ 52 ⚡ 17 ⌂ 140



Mirò



c1



c2



c3

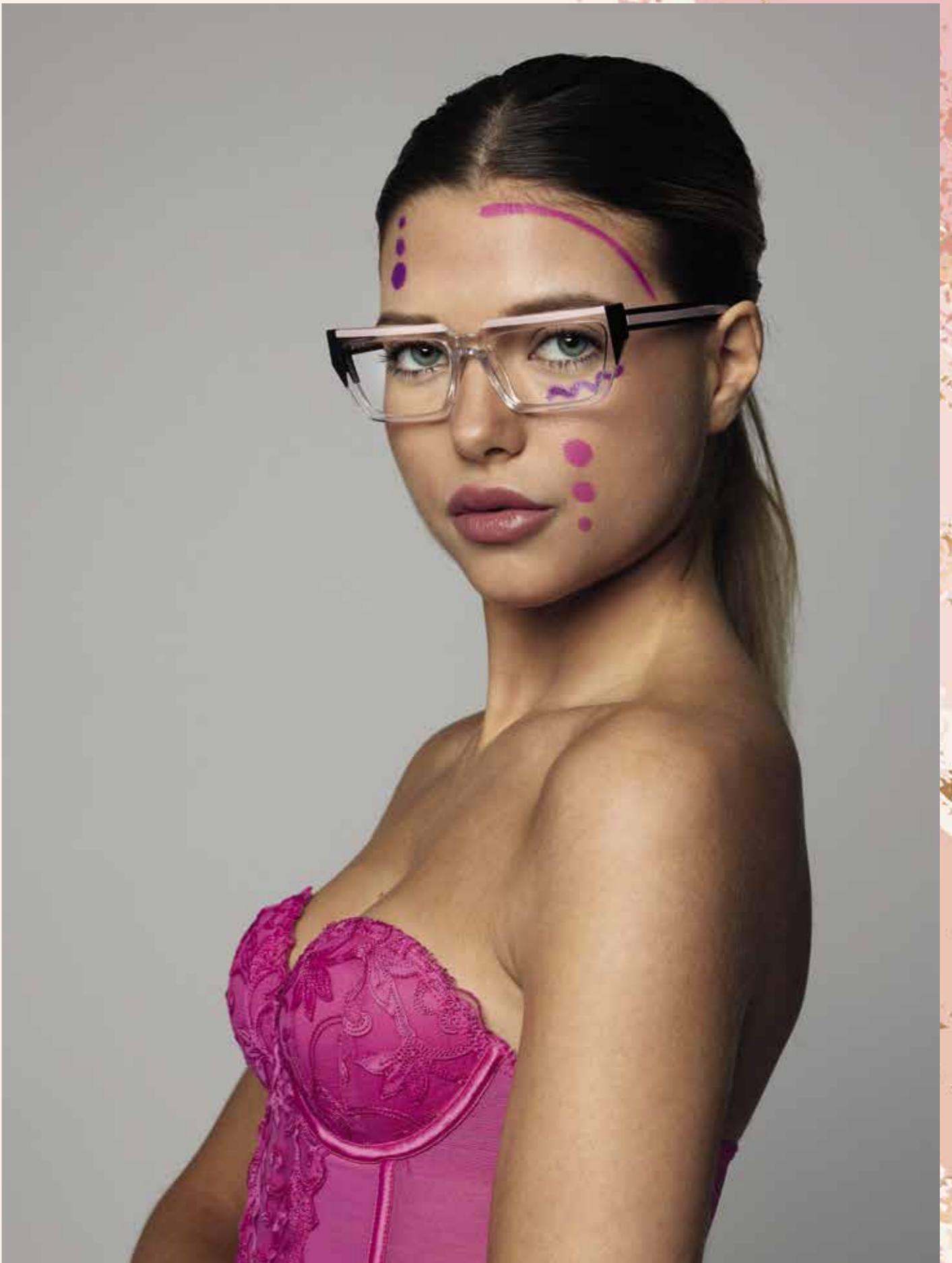


c4



○ 54 ⚡ 16 ⌂ 140

16



Cezanne



c1



c2



c3



c4



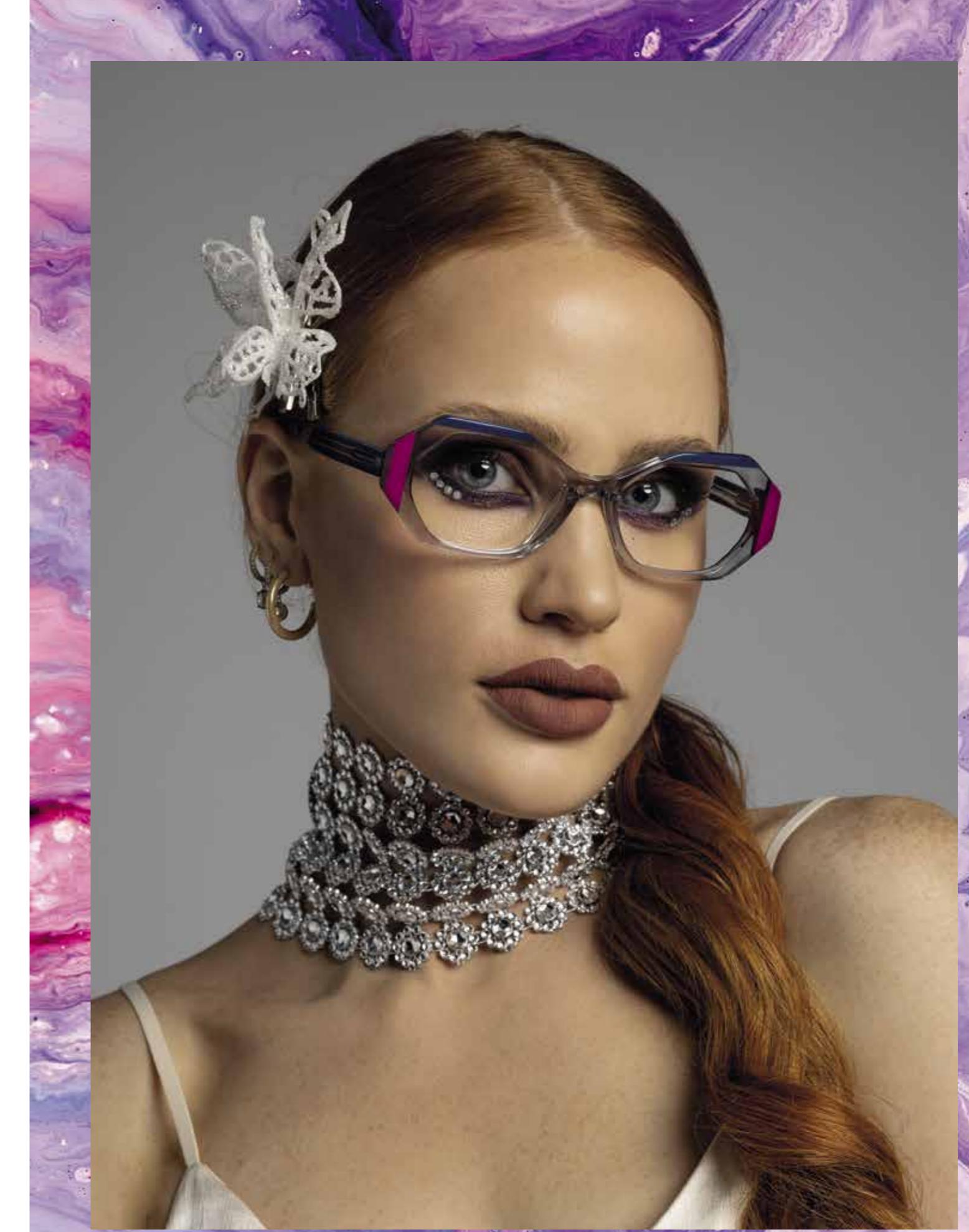
○ 50 ✕ 19 ⌂ 140



Martinica



○ 54 ⚡ 17 ⌂ 140



Guadalupe



c1



c2



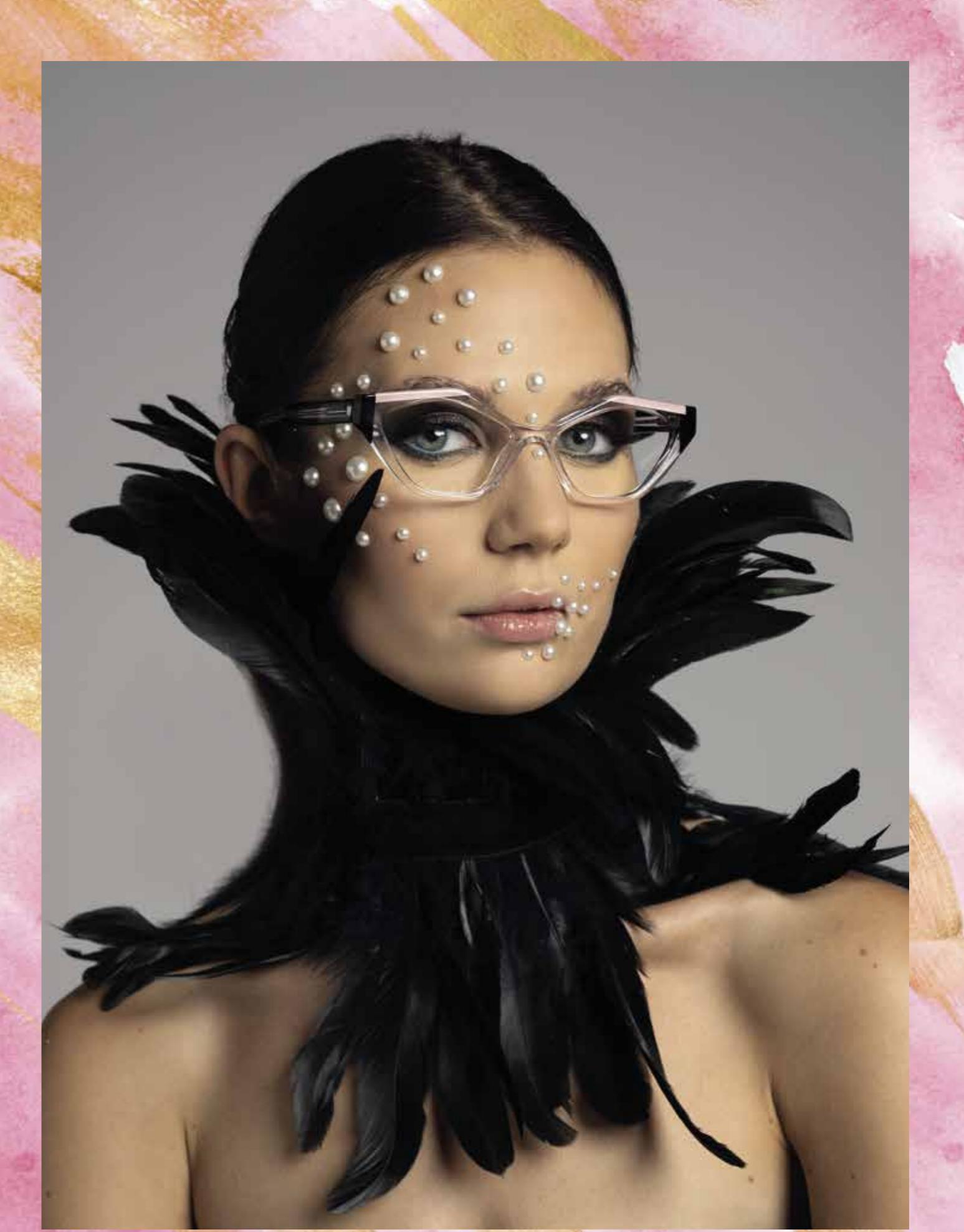
c3



c4



○ 53 ✕ 16 ⌂ 140



Aruba

HANDMADE DIAMOND ETCHING



c1



c2



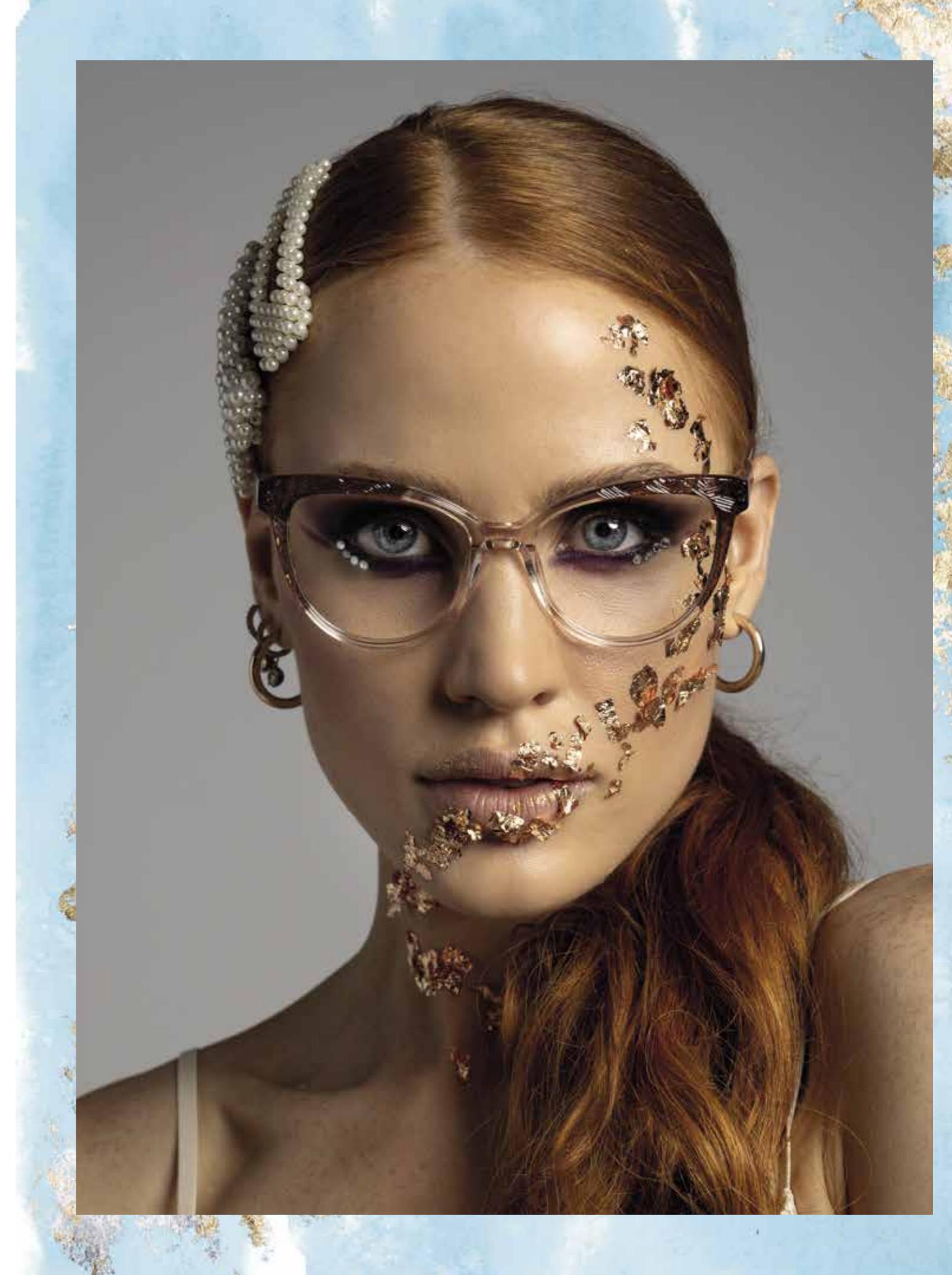
c3



c4



○ 53 ✕ 17 ⌂ 140



Cuba

HANDMADE DIAMOND ETCHING



c1



c2



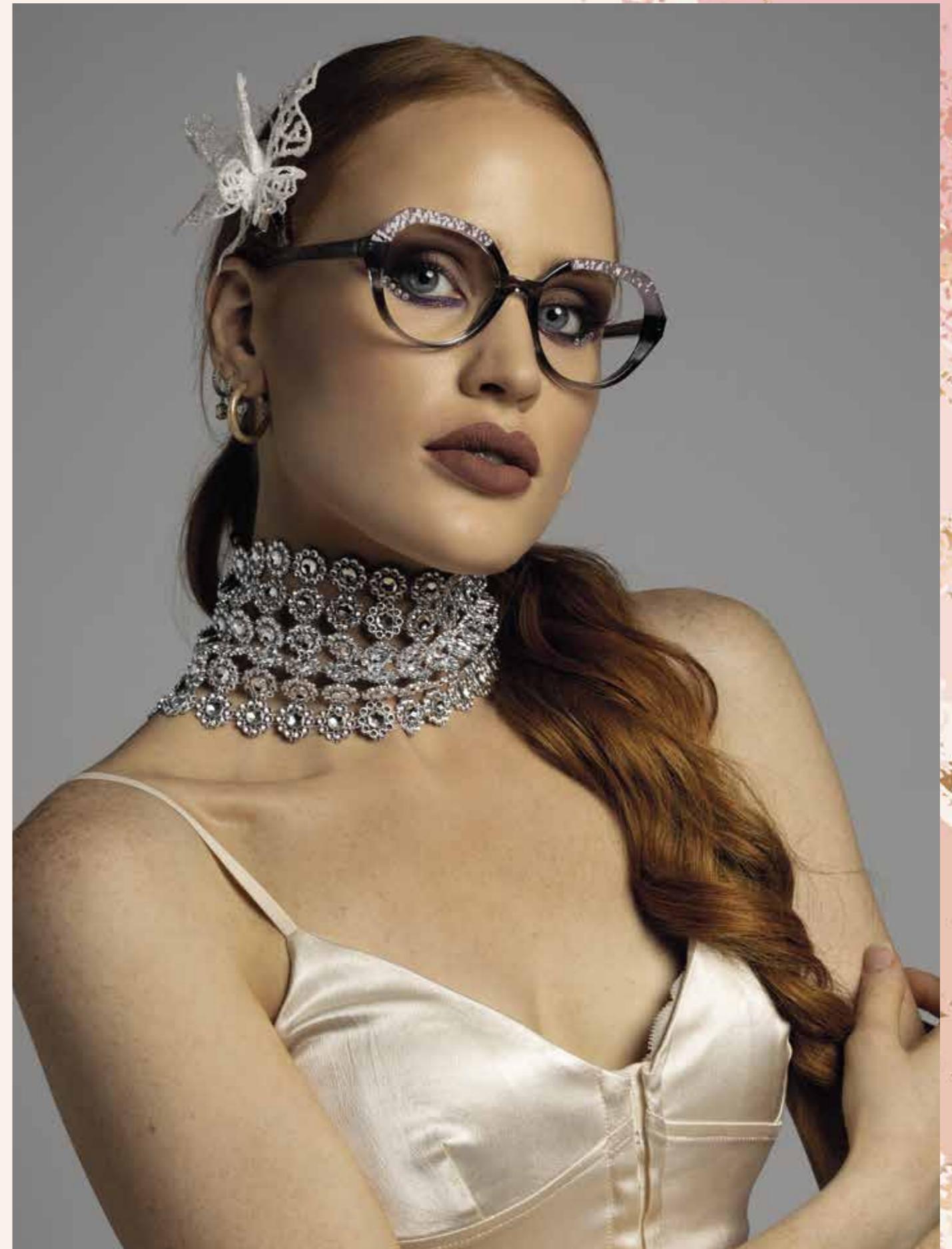
c3



c4



○ 52 ⚡ 17 ⌂ 140





c1



c2



c3



c4



28

○ 52 ✕ 18 ⌂ 140



c1



c2



c3



c4



○ 51 ✕ 19 ⌂ 140

29

Delacroix

HANDMADE DIAMOND ETCHING



○ 52 ⚡ 17 ⌂ 140



Tortuga

HANDMADE DIAMOND ETCHING



c1



c2



c3



c4



○ 52 ✘ 18 ⌂ 140



Gauguin



c1



c2



c3



c4



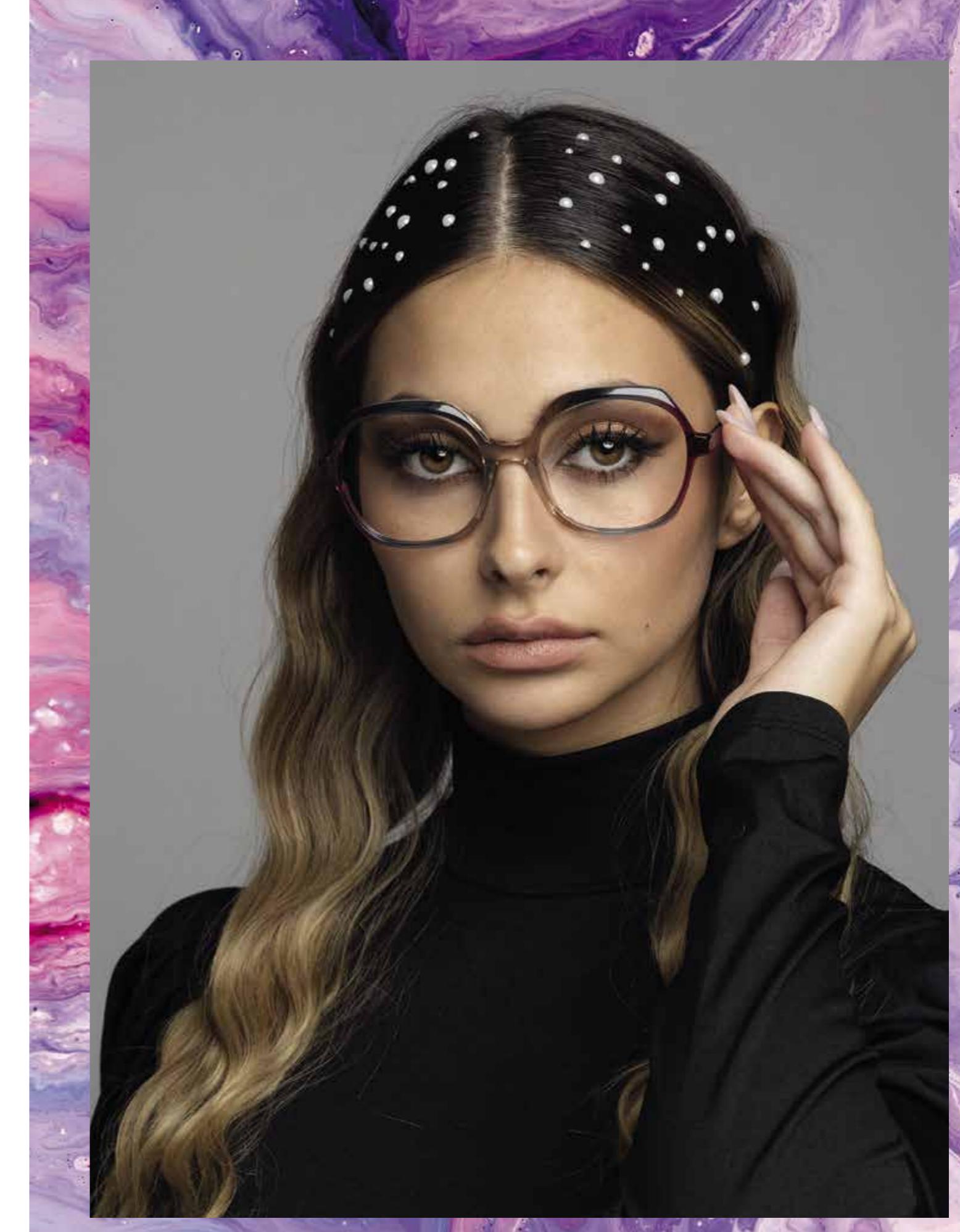
c5



c6



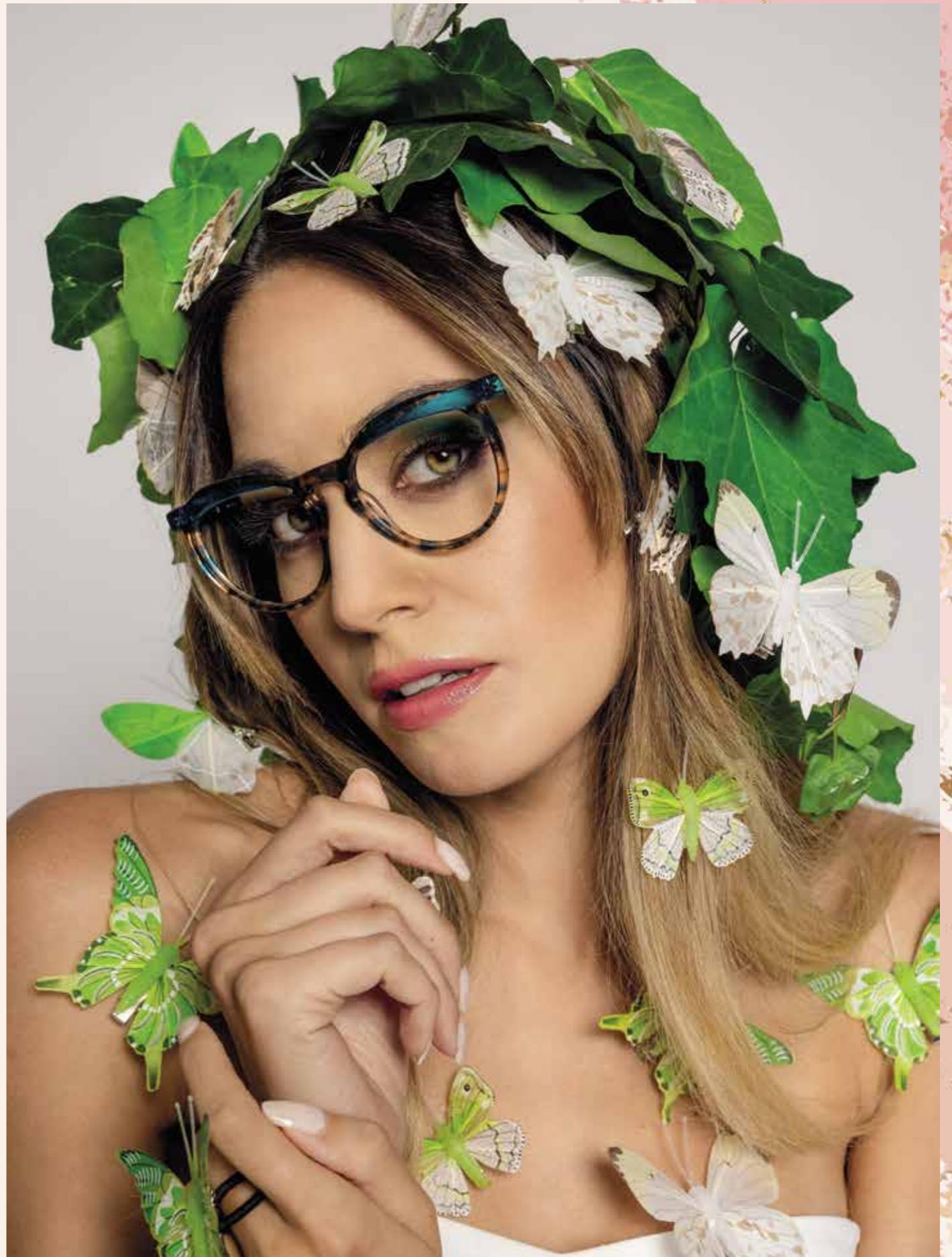
○ 54 ✕ 18 ⌂ 145



Zanzibar



○ 52 ⚡ 19 ⌂ 140



Maiorca



c1



c2



c3



c4



38



c5

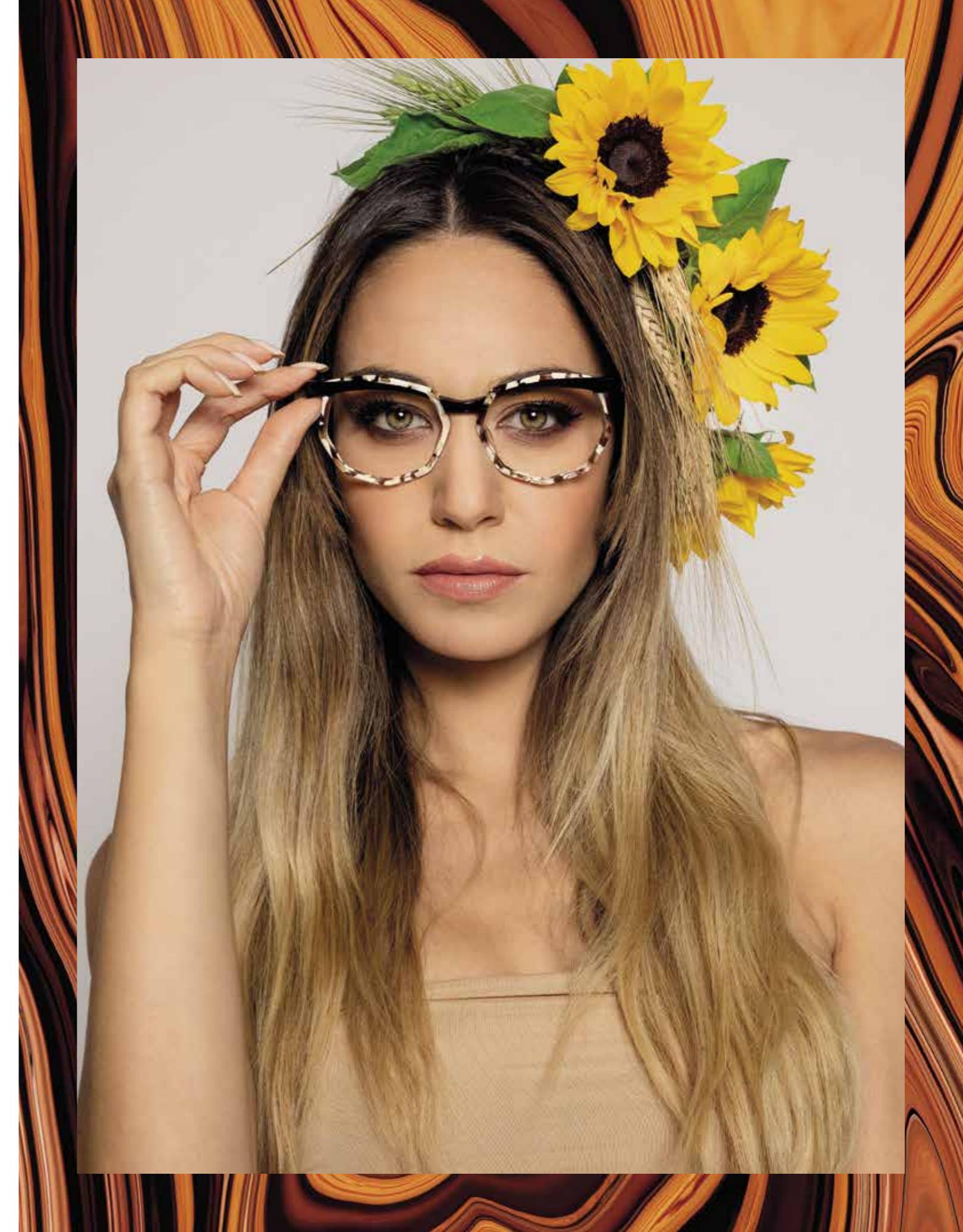


c6



c7

○ 53 ⚡ 19 ⌂ 140



Acquamarina



c3



c5



c6



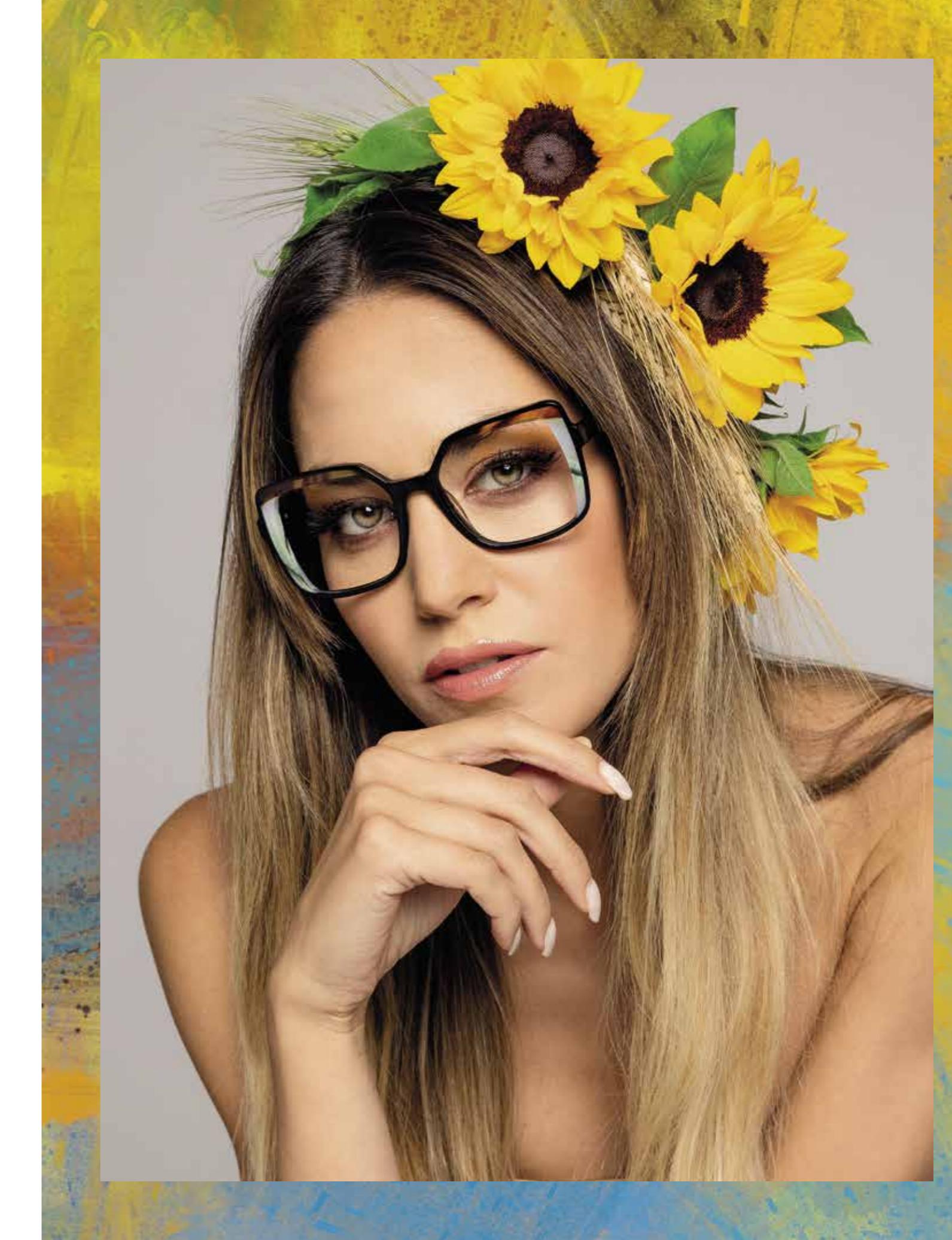
c7



c8



○ 50 ✕ 18 ⌂ 140



Vermeer



○ 53 ✕ 16 ⌂ 140



Antares



○ 51 ⚡ 17 ⌂ 140



Renoir



c1



c2



c3



c4



○ 52 ✕ 19 ⌂ 140



Indie



c1



c2



c3



c4



48

○ 51 ⚡ 19 ⌂ 140



c1



c2



c3



c4



49

○ 53 ⚡ 17 ⌂ 140



○ 52 ⚡ 17 ⌂ 140



Da Vinci



c1



c2



c3



c4



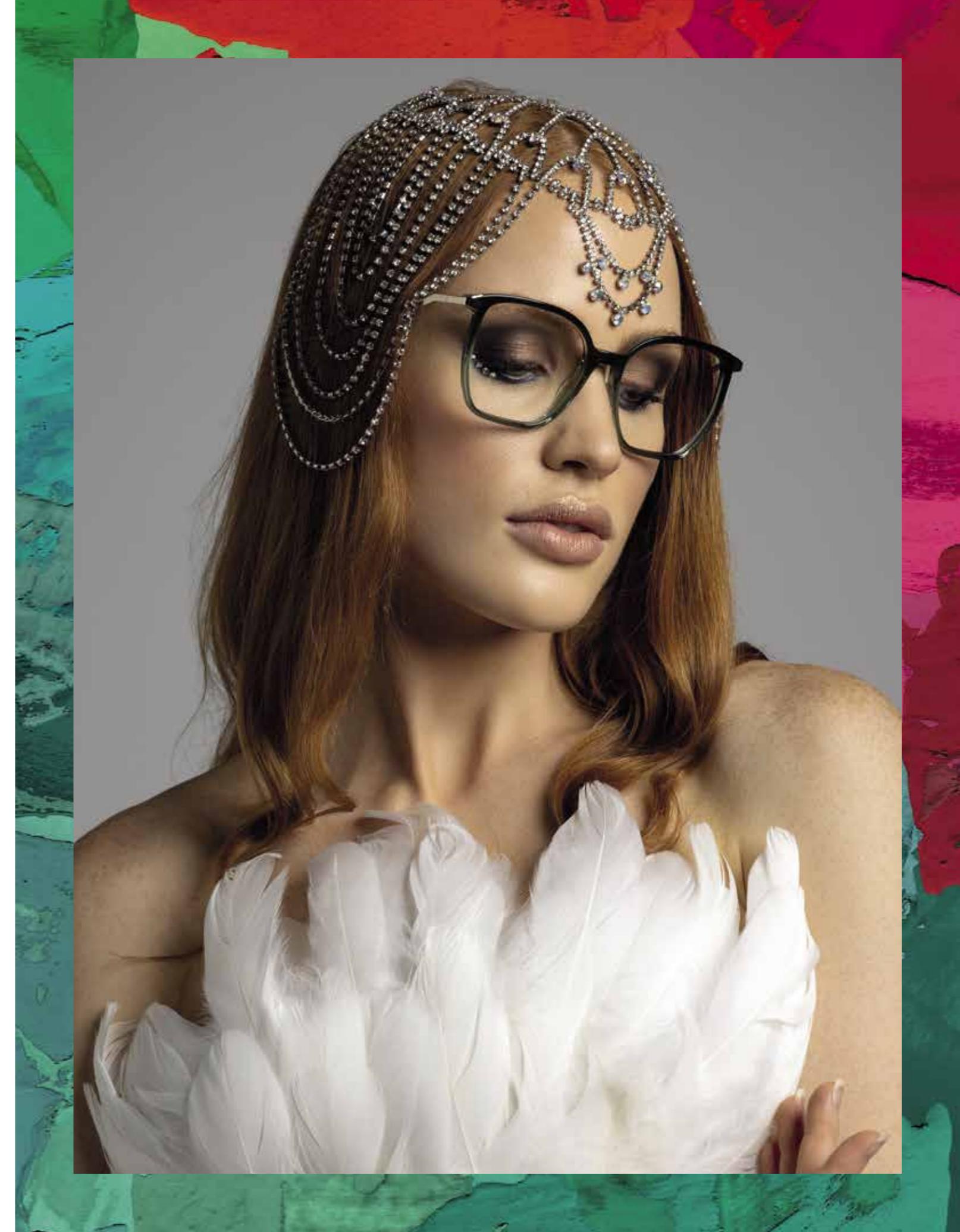
○ 52 ⚡ 19 ⌂ 140



Matisse



○ 54 ⚡ 17 ⌂ 135



Klimt



○ 51 ⚡ 20 ⌂ 140



Chagall



c1



c2



c3



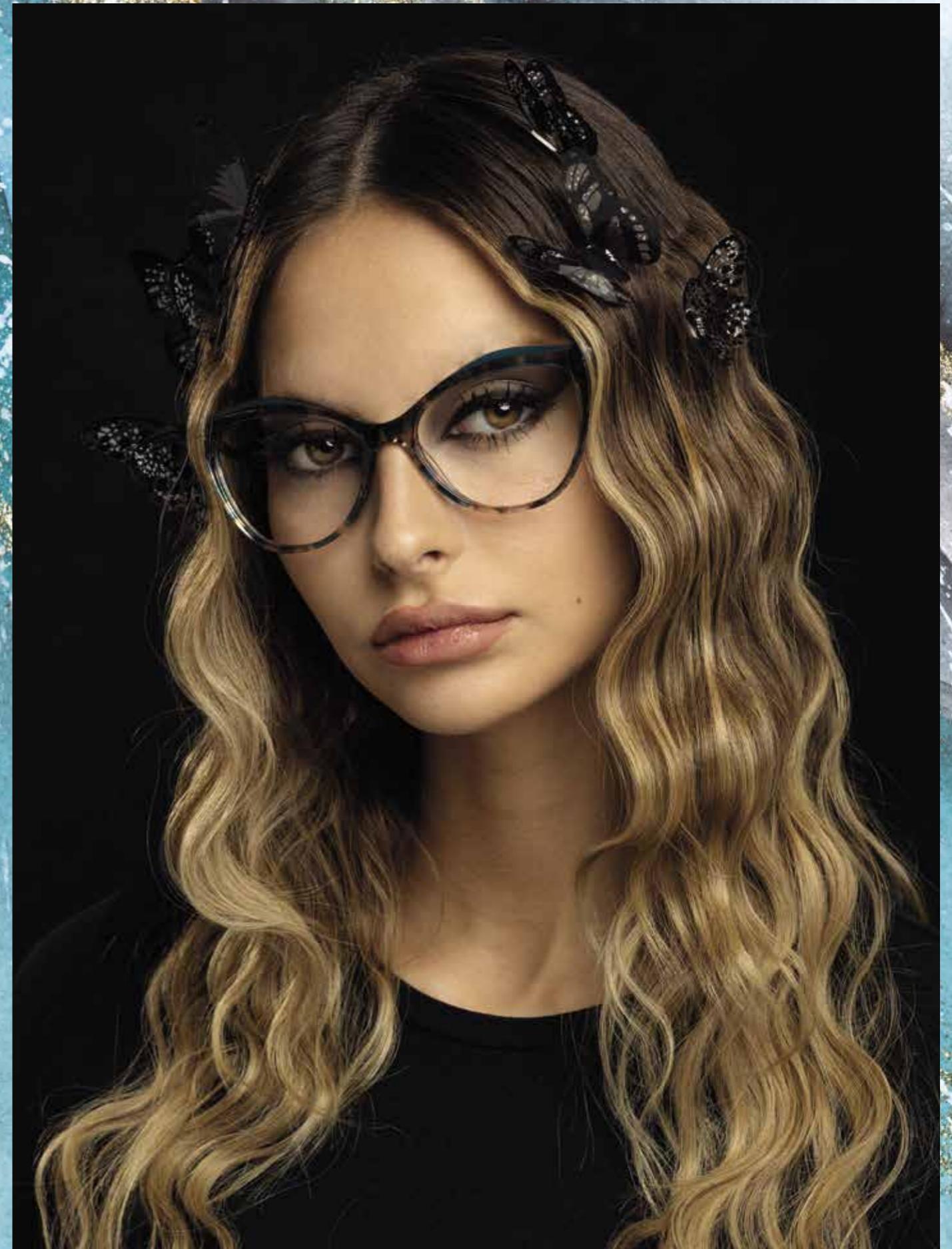
c4



c5



○ 53 ✕ 16 ⌂ 140



Mykonos

Tahiti



c1



c2



c3



60

○ 53 ⚡ 16 ⌂ 140

○ 50 ⚡ 21 ⌂ 145



c1



c2



c3



c4



61

AVANT GARDE

Creatività, avanguardia e contemporaneità sono le parole chiave che definiscono i modelli della collezione X-Ide e li rendono espressione delle tendenze più attuali.
Sono modelli capaci di catturare l'attenzione al primo sguardo.

Creativity, on the cutting edge, and contemporaneity are the words that define the styles in the X-Ide collection and make them an expression of the latest trends.
Styles that are eye-catching at first glance.



Indaco



c1



c4



c5



c6



Munch



○ 51 ⚡ 19 ⌂ 145



Rubens



○ 51 ⚡ 19 ⌂ 145



Maui



○ 53 ⚡ 19 ⌂ 140



Warhol



○ 53 ⚡ 15 ⌂ 140



Goya



c1



c2



c3



c4



○ 55 ⚡ 16 ⌂ 140

Monet



c1



c2



c3



○ 51 ⚡ 20 ⌂ 140



Picasso



c1



c2



c3



○ 52 ⚡ 20 ⌂ 140



Corfu



○ 49 ⚡ 21 ⌂ 150



Samos



○ 56 ✕ 16 ⌂ 140



Paros



c1



c2



c3



c4



82

○ 52 ⌂ 20 ⌈ 140

83

Milos



c1



c2



c3



c4



○ 53 ⌂ 17 ⌈ 150

La gamma Diamond nasce da esigenze tecniche e si rivolge ad un pubblico femminile più adulto e maturo ma sempre dalla forte personalità e dall'identità stilistica ben definita.

Sofisticati e di tendenza, questi occhiali sono creati per chi ama l'inconfondibile stile X-IDE: uno stile fatto di colore, design e ricerca del dettaglio. L'abilità tecnica di Immagine98 ancora una volta si riflette negli accorgimenti studiati come, ad esempio, la tecnica per incastonare gli strass in due lamine di metallo tenute salde dal terminale. Perfezione e carattere in forme accattivanti e dinamiche che si adattano al montaggio di lenti progressive.

Conciler l'esthétique et les solutions techniques sans compromis.

Conçue pour répondre à des exigences techniques, la gamme Diamond s'adresse à un public féminin plus adulte et plus mûr, caractérisé par une forte personnalité et une identité stylistique bien définie.

Sophistiquées et très tendance, ces lunettes ont été créées pour celles qui aiment le style unique X-IDE: un style fait de couleur, de design et de recherche du détail. Immagine98 a encore une fois fait preuve d'une grande habileté qui se reflète dans les moyens techniques utilisés comme, par exemple, la technique de sertissage des strass dans deux plaques de métal maintenues en place par l'embout. Perfection et caractère, donc, dans des formes attrayantes et dynamiques qui se prêtent au montage de verres progressifs.

The Diamond range is the result of technical needs and targets the more mature adult woman but one a strong personality and a well-defined style.

This sophisticated, trendy eyewear is for women who love the signature X-IDE style: in color, design and detailing. The technical nature of Immagine98 comes through here in the production techniques it has devised such as a method for setting rhinestones in two metal sheets that are held in place by the end piece. Perfection fuses with personality in these eye-catching, dynamic frames which can be used with progressive lenses.

Ästhetik plus Technologie, ohne Kompromisse.

Die Familie Diamond entspringt technischen Erfordernissen und wendet sich an ein weibliches Publikum, an eine erwachsene, reife Frau mit starker Persönlichkeit und einer klar definierten stilistischen Identität.

Raffiniert und trendy, diese Brillen wurden für Liebhaber des unverkennbaren X-IDE Stils geschaffen: Ein farbenreicher Stil, hochwertiges Design und Liebe zum Detail. Die technische Kunstfertigkeit von Immagine98 zeigt sich wieder in besonders durchdachten Einzelheiten, wie zum Beispiel in der Technik, den Strass zwischen zwei Metallblättern einzufassen, die vom Endteil zusammengehalten werden. Perfektion und Charakter in den attraktiven Formen und dynamischen Linien, die sich auch zur Montage von Gleitsichtgläsern eignen.





c1



c2



c3



c4



○ 54 ⚡ 17 ⌂ 135



c1



c2



c3



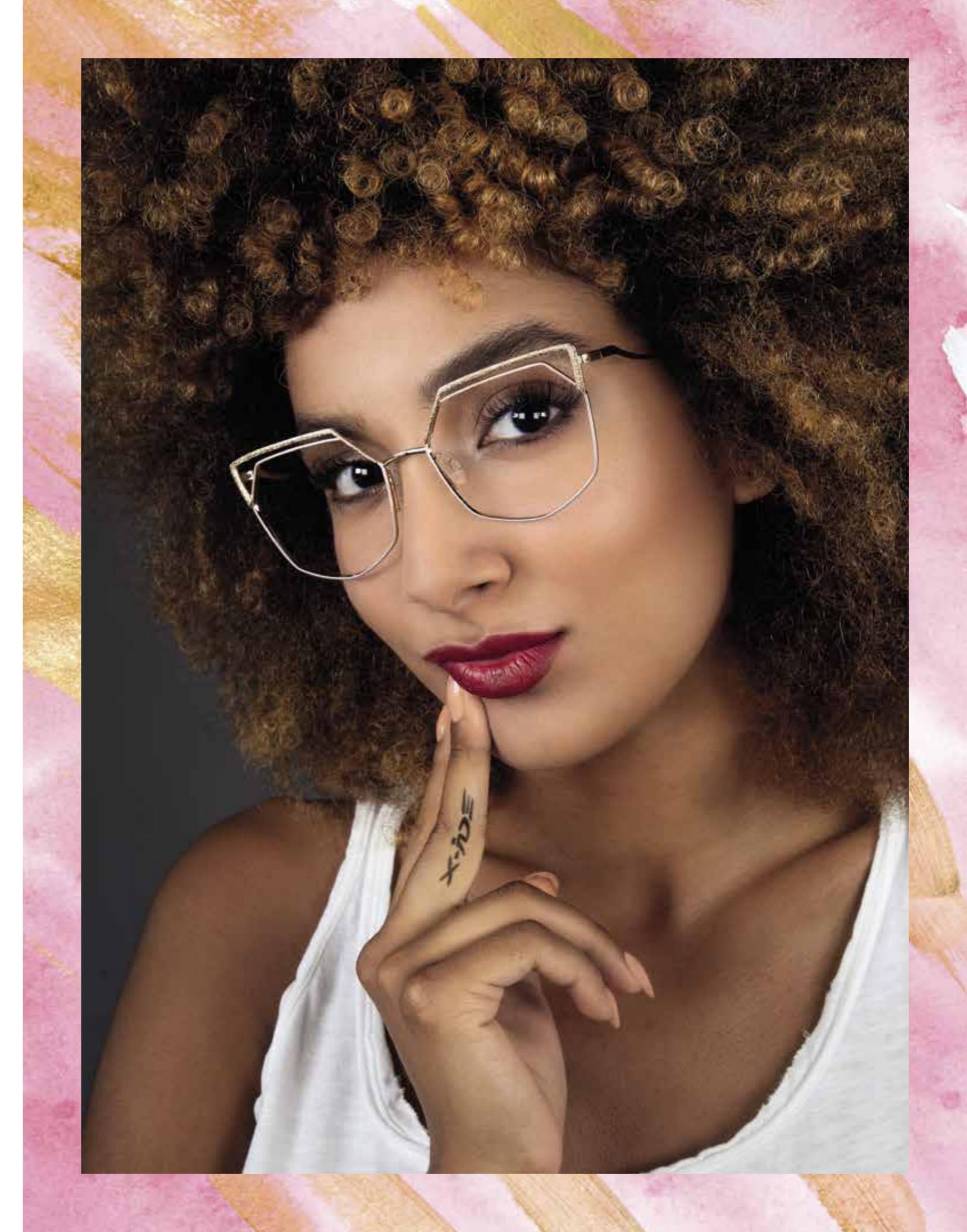
c4



○ 55 ⚡ 59 ⌂ 135



○ 56 ⚡ 17 ⌂ 135



Blues

DIAMOND



c1



c2



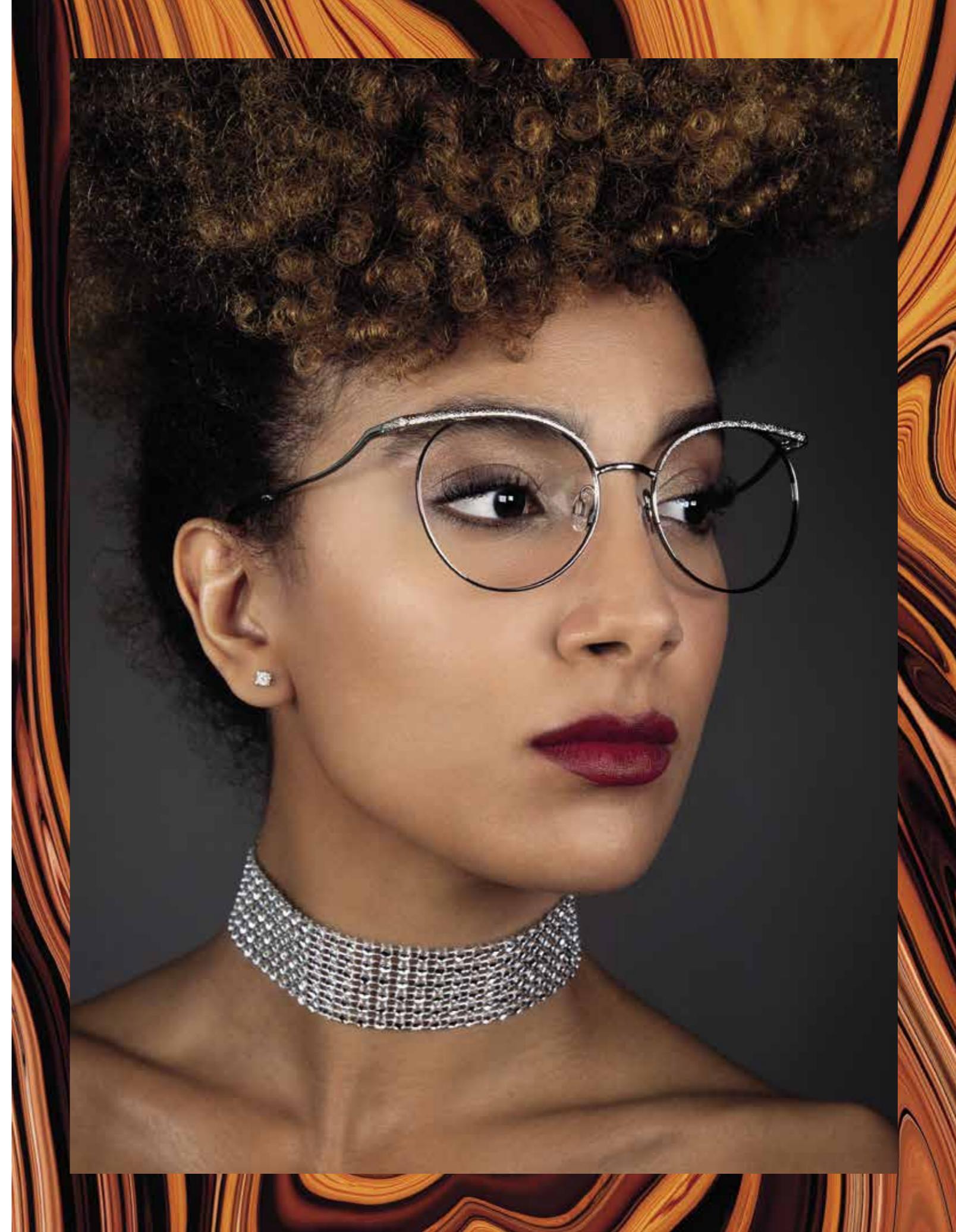
c3



c4



○ 53 ✕ 18 ↗ 135



Antigua

DIAMOND



c1



c2



c3



c4



○ 54 ⚡ 18 ⌂ 135



Ibiza

DIAMOND



c1



c2



c3



c4



○ 56 ⚡ 13 ⌂ 135





c1



c2



c3



c4



96

○ 54 ⌂ 16 ⌈ 140



c1



c2



c3



c4



97

○ 52 ⌂ 18 ⌈ 135

Sumatra

DIAMOND



c1



c2



c3



c4



○ 53 ⚡ 18 ⌂ 140



Country

DIAMOND



c1



c2



c3



c4



100

○ 53 ⚡ 16 ⌂ 135



c1



c2



c3



c4



101

○ 52 ⚡ 18 ⌂ 135

Punk



102

○ 54 ✕ 17 ⌂ 135

103

Soul



○ 50 ✕ 22 ⌂ 135



103

CARTELLI VETRINA

WINDOW PANELS MERCHANDISING

844



851



833



786



853



854



816



842



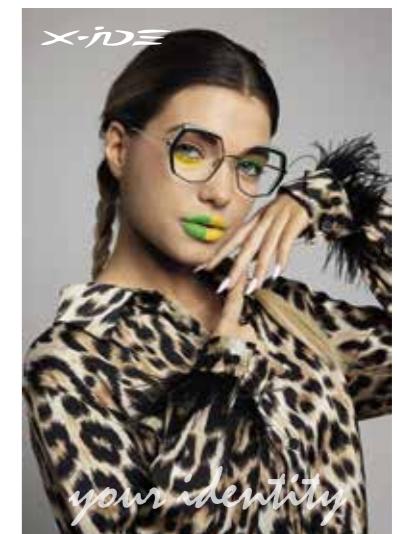
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852



846



831



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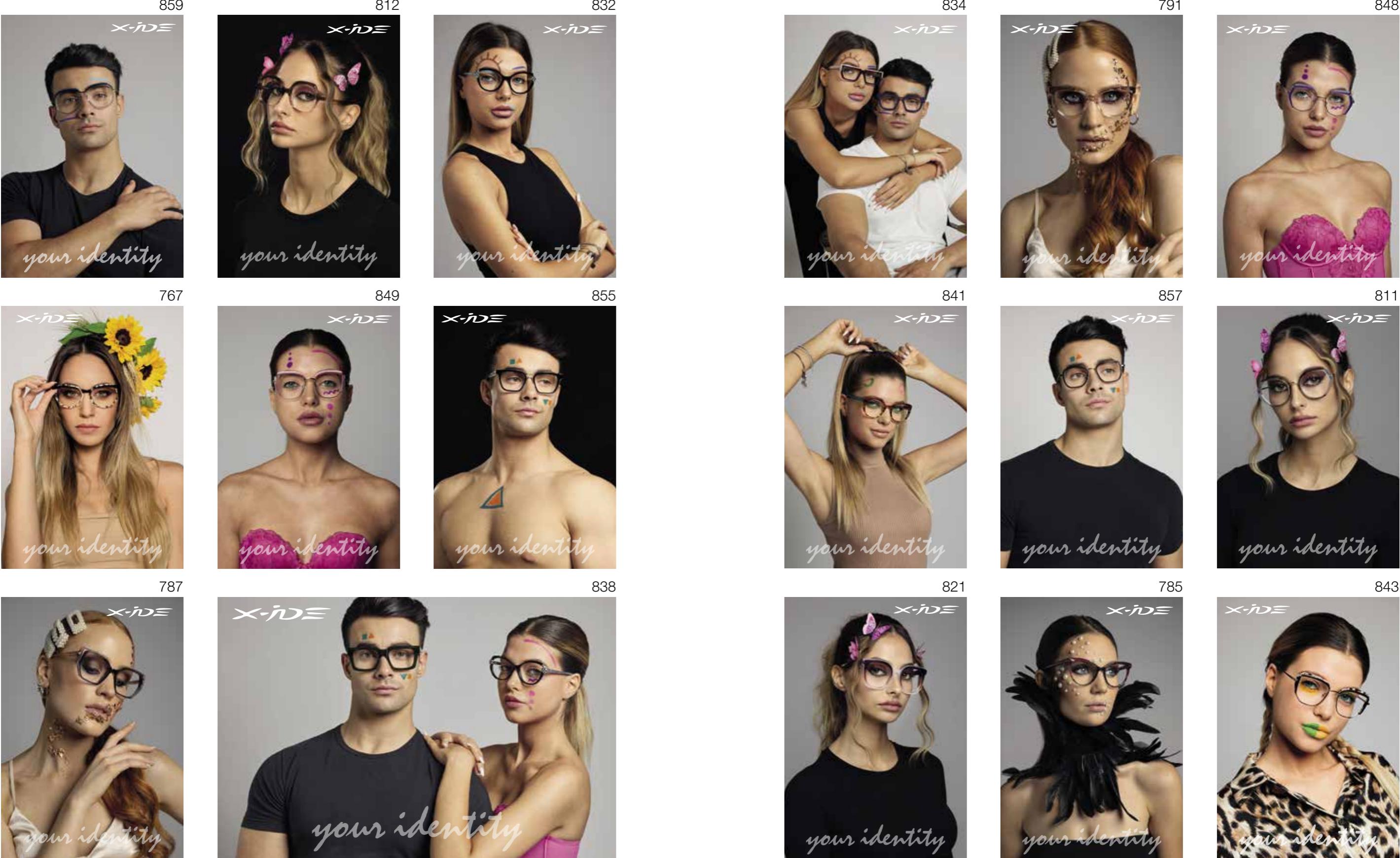


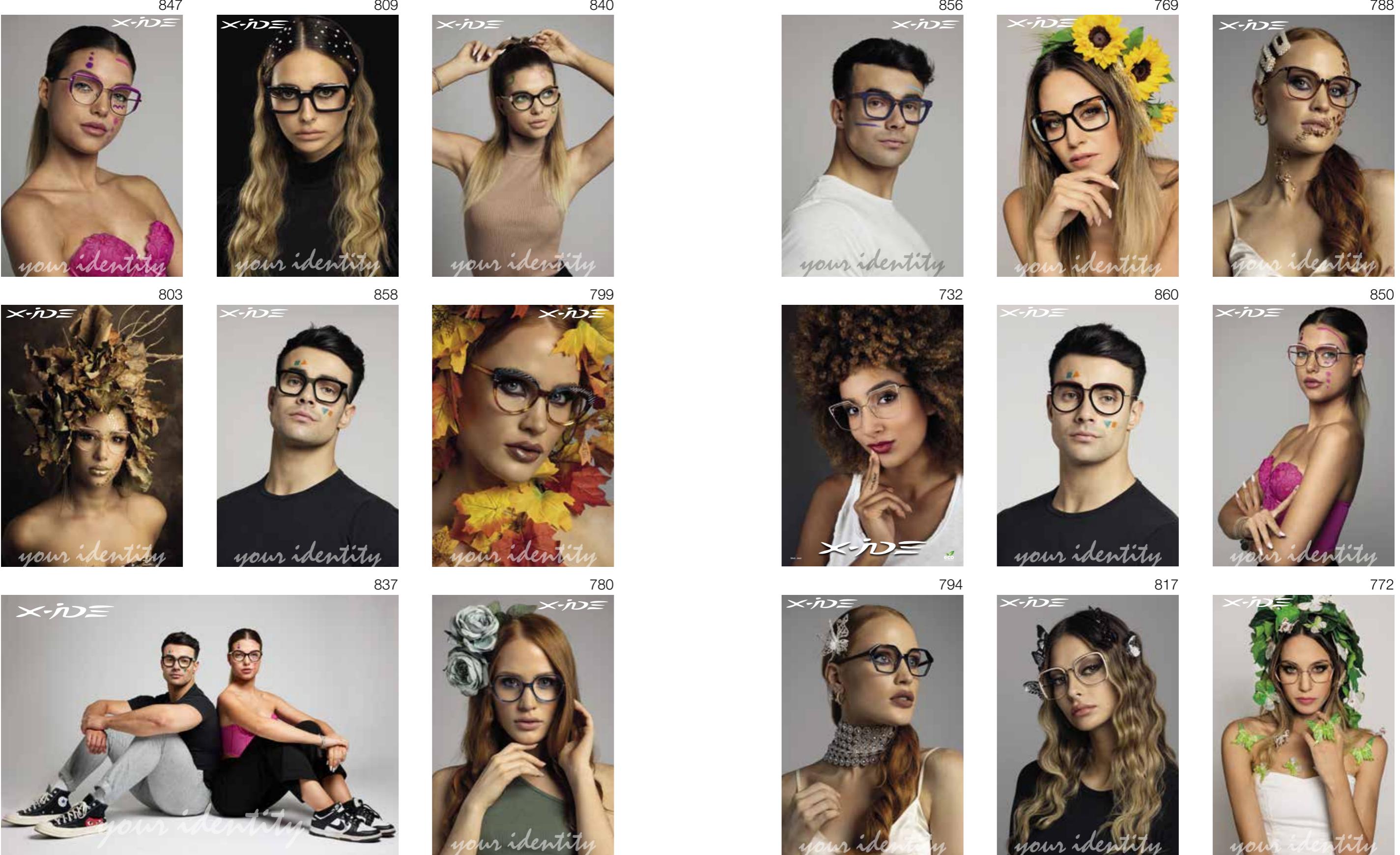
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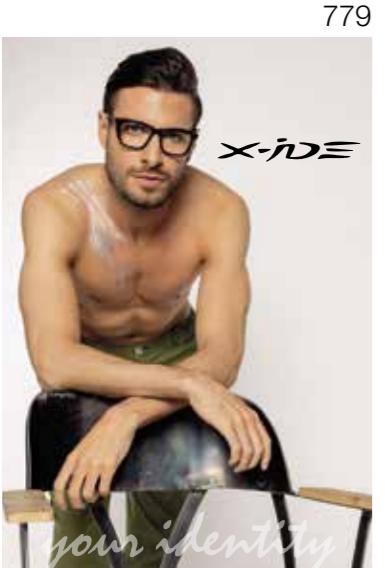
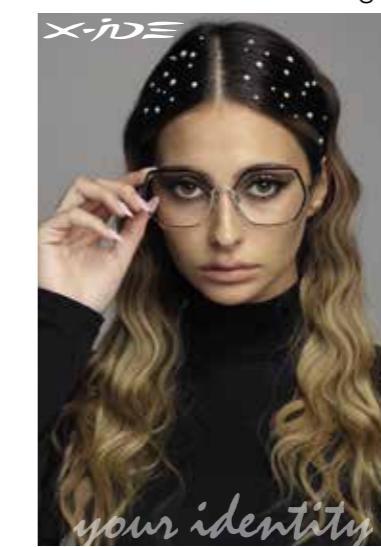


835











Cubi/cubes



Esp./display SWEET CONE



Specchio/mirror SILVERFLAT



Placchetta/Logo display



Astuccio/Case



Espositore/display



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www.x-ide.com

IMMAGINE 98 S.R.L.
Via G. De Stefani, 48
32042 Calalzo di Cadore (BL) Italy
tel. 39 0435 501137
www.immagine98.it
info@immagine98.it

info@x-ide.it

Concept & Design Tiziano Tabacchi

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X-ND^E
Imagine Design Eyewear